Communications/Policy Gantt Chart

Task	2013 Oct	Nov	Dec	2014 Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Distribute CC Updates Newsletter	█														
Write, review, and print CC One Pager	█														
Task Order 1 & 2 Final Report	█	█	█	█	█	█									
Compile and distribute CC Digest			█												
Follow Up to ITS CA emails/requests for info			█												
CC Website Initial Content Review/Approval		█	█	█	█										
Develop Plan for CC Announcement		█	█	█	█										
Analyze Corridor Demographics and Issues		█	█	█	█										
Develop Project Brand & Logo				█											
Compile and distribute CC Digest			█												
Compile and distribute CC Digest				█											
Launch Website						█									
Meetings w/ Primary Corridor/Stakeholder Staff						█									
Distribute CC Announcement						█									
Compile and distribute CC Digest					█										
Identify Secondary Corridor Stakeholders				█	█	█									
Prepare Event Materials					█	█	█								
Hold CC Announcement Event						█	█								
Compile and distribute CC Digest						█									
Convene Meetings/Webcasts w/ Stakeholders						█	█	█	█	█	█	█	█	█	█
Search for and Select PR/Outreach Firm						█	█	█							
Identify Speaking Opportunities						█	█								
Develop Speaker Support & Presentation								█							
Compile and distribute CC Digest							█								
Develop CC Brochure								█							
Launch Focus Groups & Surveys in Corridor								█	█						
Prepare Key Corridor Media Analysis & Review								█	█						
Write and Distribute External Newsletter								█	█						
Plan and Implement Annual CC Conference									█	█					
Compile and distribute CC Digest								█							
Compile and distribute CC Digest									█						
Kick Off Public Meetings in Corridor										█	█				
Develop Facebook Page Content											█	█			
Plan/Implement 1st Quarterly Corridor Conf											█	█			
Compile and distribute CC Digest										█					
Compile and distribute CC Digest												█			
Communications Review/Update												█			
Corridor PR Begins											█	█			
Compile and distribute CC Digest													█		
Compile and distribute CC Digest														█	
Ramp Up Public Meetings and Outreach														█	█
Develop Info Advertising														█	█
Develop PSA Ads														█	█
Draft plan for next phase of communications														█	█
Second Quarterly Meeting															█